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FOR IMMEDIATE RELEASE

NEW MODULAR, LINEAR LED PRODUCT FROM JUNO LIGHTING GROUP® HARNESSES ADVANTAGES OF LED TECHNOLOGY *A DanaLite Brand Offering, Low-Profile System Saves Costs, Environment*

DES PLAINES, Ill. (December, 2008) — A new, low-profile, linear LED lighting system is the latest addition to the DanaLite line of architectural linear lighting products from Juno Lighting Group. The DL100 modular, LED linear lighting system was designed to illuminate coves, shelves and cornice lighting, as well as display cases, task lighting and handrails, as a miniature directional source for white light applications.

The DL100 linear lighting system incorporates the latest LED technology. A key advantage is its ultra slim profile, only 1/2"H x 1"W. The fixtures can be integrated into furniture for low-level lighting and remain basically concealed from view; an aesthetic advantage. With a modular architecture, this new lighting system enables specifiers and installers to configure the precise lighting system for their application. It is the ultimate in design, performance, and flexibility in the field.

Operating and maintenance costs, as well as carbon footprints, are minimized by this lighting solution. The new DanaLite LED offers a lifespan of over 50,000 hours, so these systems can last up to 10 years, operating 12 hours a day. At only 5.3W per module it is low on energy use and uses 24 VDC input voltage. It has low forward-heat throw, is cool to the touch, and can be mounted directly on

flammable surfaces. “Hot spots,” or dark spots between fixtures, can be avoided, since the 12-inch modules are designed for even LED spacing over linear runs.

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LED lighting, unlike fluorescent lighting, contains no mercury, and it produces no IR or UV emissions, adding to the environmentally-sustainable aspects of the new DanaLite LED system.

“We are pleased to offer this practical solution for cove, display and task lighting,” said LED Program Manager David Early. “LED offers many exciting opportunities for fixture miniaturization, while maintaining a high level of optical features. DanaLite, as part of the progressive family of Juno fixtures, will continue to innovate along these lines.”

About DanaLite Architectural Linear Lighting

DanaLite linear architectural lighting provides standard and custom length fixtures to meet all architectural linear lighting application needs. Fixtures are available with LED, halogen, xenon or fluorescent light sources. Key product features include ultra-low profiles, swing-out sockets for easy relamping; numerous feed options to source power out either end, back or front (down-tube) and high performance ballasts and transformers. DanaLite fixtures are ideal for undercabinet lighting, display cases, store fixture illumination and architectural coves.

About Juno Lighting Group®

Founded in 1976, Juno Lighting Inc. is a leader in offering high-quality and innovative commercial and residential lighting solutions. Under the Juno Lighting Group umbrella, the company comprises eight product brands: Juno®, Indy™, Alfa™, AccuLite™, Elate™, Aculux™, NaviLite® and DanaLite. The product brands provide lighting fixtures that are attractive, well-engineered and easy to install. For more information on Juno Lighting Group and its family of brands, visit www.junolightinggroup.com. Juno Lighting Group is a subsidiary of Square D Company and Schneider Electric, the world’s power and control leader.